

For Immediate Release:

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Action Wellness Announces Dining Out For Life 2020 Update

Debuts Virtual Dining Experience

PHILADELPHIA, PA (March 2020) - In response to COVID-19, Action Wellness has made the difficult decision to cancel its annual fundraising event, [Dining Out For Life](#), scheduled to take place on **Thursday, April 30, 2020**, when more than 150 area restaurants would have donated 33% of their food sales to [Action Wellness](#), [AIDS Delaware](#), and [Camden Area Health Education Center, Inc.](#) to help people living with and affected by HIV in the Delaware Valley.

Instead, Action Wellness is encouraging participants to **dine in** to celebrate what would have been the **30th anniversary** of this vital fundraising event and to continue to support those living with HIV. Additionally **DOFL volunteer ambassadors and Action Wellness staff and friends will utilize online peer to peer fundraising to encourage their social network to donate to the cause.**

*“As Dining Out For Life is our biggest fundraiser, bringing in close to \$200,000 each year, we cannot abandon it altogether,” says Executive Director Kevin Burns. For this year, we will be turning Dining Out For Life into a virtual fundraising event, having our volunteer ambassadors, staff and friends harness the power of online peer to peer fundraising to raise vital funds to support our clients living with HIV. Participants can use the hashtag **#DineInEndHIVPHL** and **#DineOnlineEndHIV** to share their experience on social media.”*

Ways to support Action Wellness during this time:

1. Make a donation to Action Wellness-- [Online](#), or by phone at 215.981.3367 or by texting DINE to 50155
2. [Become a virtual ambassador and create your own fundraising page:](#)
3. Follow us on social media and share our posts and information
 - a. [Facebook](#)
 - b. [Instagram](#)

c. [Twitter](#)

4. Dine virtually with friends on April 30th and post about your experience using **#DineInEndHIVPHL** and **#DineOnlineEndHIV**

Action Wellness encourages you to support our restaurants during this time as well:

1. Purchase a gift card to a restaurant
2. Order take out/delivery food from restaurants that are offering this option

In 1991, a volunteer stepped up to address the AIDS epidemic in Philadelphia. In turn, local restaurants stepped in to help and Dining Out For Life became a yearly event. Since then, this event has raised millions of dollars for those living with HIV in the Philadelphia community. Dining Out For Life was founded to address an epidemic and Action Wellness rose to the challenge. And now, Action Wellness will rise to the challenge again.

For more information go to www.diningoutforlife.com/Philadelphia. Get event updates by following along on Twitter [@DineOut4LifePHL](#), Instagram [@DineOut4LifePHL](#), and [Facebook.com/DineOut4LifePHL](https://www.facebook.com/DineOut4LifePHL), and share your meal virtually by using the hashtag **#DineInEndHIVPHL** and **#DineOnlineEndHIV**.

About Dining Out For Life:

This longstanding tradition was founded in Philadelphia in 1991 by [Action Wellness](#) (known then as ActionAIDS) and is now in its **30th year**. Dining Out For Life is now produced in over 60 cities throughout the United States and Canada. Through the simple act of dining out, the event collectively raises over \$4 million every year for HIV/AIDS service organizations. Action Wellness is already planning for **DOFL 2021**, stay tuned for the new date.

About Action Wellness:

[Action Wellness](#) is one of Pennsylvania's largest AIDS service organizations. It is committed to helping people living with HIV/AIDS and other chronic illnesses. Its services include: medical case management, a range of health screenings including HIV testing, treatment as prevention, prevention education, supportive housing, and volunteer services. Services are provided at five Action Wellness locations and at more than 30 host sites throughout the city of Philadelphia and in Delaware County. Action Wellness currently serves over 4,000 clients annually through the efforts of 400 dedicated volunteers and over 100 professional staff working together to sustain and enhance the quality of life for the diverse community they serve.

About AIDS Delaware:

[AIDS Delaware](#) is the state's first and largest AIDS Service Organization. The agency was founded in 1984 by a group of concerned volunteer activists addressing the needs of the state's emerging AIDS community. For over 30 years, AIDS Delaware has become Delaware's premier ASO working for the health of the human family. The mission of the organization is to eliminate the spread and stigma of HIV/AIDS, improve the lives of those living with HIV/AIDS, and

promote community health through comprehensive and culturally-sensitive services, education programs, and advocacy.

About Camden Area Health Education Center:

[Camden AHEC](#) is committed to improving the health of the medically underserved - the ethnic and culturally diverse, the aged, the poor, the very young, the unemployed, the homeless and the uninsured. Particular emphasis is on providing services in the communities of Camden and Burlington Counties. The New Jersey Area Health Education Centers (AHEC) were established in 1978, in partnership with the University of Medicine and Dentistry of New Jersey, as part of a national initiative to strengthen the health of communities through educational partnerships. NJ AHEC's goal is to enhance the quality and accessibility of health and human services and promote optimal health, especially for the underserved population.