

Great  
restaurants  
and a great  
cause come  
together  
for the



16th Annual

# DINING OUT FOR LIFE

Please join more than 80 other restaurants throughout Nashville and surrounding areas on April 17, 2018 to help raise \$140,000 to support the work of Nashville CARES and the fight to end HIV in Middle Tennessee.

## 5 REASONS DINING OUT FOR LIFE IS GOOD FOR YOUR BUSINESS AND THE COMMUNITY!



### PARTICIPATION IS EASY

We do all of the marketing and PR for you! We will supply you with printed materials to display and use in your restaurant during the month leading up to the event - including posters, table tents and check inserts.



### IT'S GOOD FOR BUSINESS

This event attracts thousands of diners from throughout Middle Tennessee the night of the event. Plus, diners tend to order and spend more if they know it will benefit the local community.



### RAISE YOUR PROFILE

Each participating restaurant's name will be included on the website and social media, and in direct mail and select printed materials.



### WE WORK TO FILL YOUR RESTAURANT

At least two volunteers are assigned to your restaurant who will invite friends, family and colleagues to join them on April 17 to ensure you have a good night!



### INCREASED SALES

Dining Out For Life is the perfect event to demonstrate your support for the community while garnering more business and new customers. It's an EASY boost for the restaurant - we do all the work and you do what you and your staff do best!

**SIGN UP TODAY!**

Simply fill out the attached form or sign up online at: [bit.ly/DOFLNash2018](http://bit.ly/DOFLNash2018)