

Reply to

Please fill out, and return this form
by fax **(604) 682-6327** or
email **dofl@alovingspoonful.org**

**YES! WE'D LOVE TO PARTICIPATE
IN DINING OUT FOR LIFE ON
THURSDAY MARCH 30TH, 2017**



Restaurant Details

NAME

ADDRESS

CONTACT NAME

PHONE

MOBILE

FACEBOOK

TWITTER

INSTAGRAM

PREFERRED PLATFORM
(INSTAGRAM, FACEBOOK,
TWITTER)

Cuisine & Menu

CUISINE TYPE

PARTICIPATING SINCE

NUMBER OF SEATS

VEGAN OPTION

GLUTEN-FREE OPTION

VEGETARIAN OPTION

OTHER MENU NOTES

Price point

\$ \$\$ \$\$\$ \$\$\$\$+

We will be donating 25% of proceeds or \$300 (whichever is greater) from

BREAKFAST

LUNCH

DINNER

BENEFITING



Marketing Add-Ons

- We would like our restaurant to be considered for PR and marketing initiatives as applicable (TV, radio, editorial, and special advertising rates) designed to promote our participation in Dining Out For Life.
- We would like to receive printed marketing collateral to showcase our support of Dining Out For Life to our guests.
- We would like to display a large-format poster that advertises a Dining Out For Life Poster dimensions: 18 x 22". All participating restaurants will receive a smaller version of the poster measuring 8.5 x 11"
- We would like to provide a Gift Certificate (Minimum Value: \$50) that could be used for TV, radio, print and online promotions. *Promotional selection left to media discretion.

Agreement

As the authorized and legal representative for the restaurant named above, it is agreed and understood that:

1. On behalf of your restaurant, you agree to provide Dining Out For Life Vancouver with a donation totaling 25% (or respective minimum payment) of food revenues from Thursday, March 30, 2017 due within 30 days of the event. A marketing letter from Dining Out For Life Vancouver is available to you upon request for the total amount of your donation.

(Initials)

2. In exchange for receipt of promotional materials, Dining Out For Life Vancouver agrees to list your restaurant on DiningOutForLife.ca, with applicable inclusion in the publicity campaign orchestrated by Dining Out For Life using local radio, TV, print and social media. On behalf of your restaurant, you agree to make best efforts to promote the event by hanging posters, including it on your webpage and distributing other promotional materials as supplied by Dining Out For Life Vancouver.

(Initials)

3. On behalf of your restaurant, you agree to disseminate the promotional materials about Dining Out For Life, as supplied by Dining Out For Life Vancouver, to servers, managers and other applicable restaurant staff so they can help promote the event to diners and answer basic questions.

(Initials)

4. Each patron who dines with you that morning/afternoon/ evening **MUST** be given a ballot, with the Donation Envelope attached, by staff or servers. ALL patrons must be invited to enter the Grand Prize Draw, and distribution of these Ballots and Donation Envelopes is mandatory for participation in Dining Out For Life.

(Initials)

5. You will guarantee ALL menu items are applicable to the Dining Out For Life donation amount without creating custom menus specifically for this event. All patrons must have access to regular menu options towards inclusion in your restaurants donation calculation amount.

(Initials)

By ticking this box and returning this form, I understand and accept the agreement as laid out above.

SIGNATURE

PRINT NAME

DATE

BENEFITING

