

MORE CUSTOMERS IN YOUR RESTAURANT. LESS HIV IN OUR COMMUNITY.



Dining Out For Life® Nashville has become a community-driven tradition in Middle Tennessee for an amazing 24 years. DOFL brings together local restaurants, corporate sponsors, volunteer host ambassadors and the community at large in support of our mission to end HIV in Middle Tennessee for good.

The basic idea is simple: your business agrees to donate 25-100% of a single day's sales from breakfast, lunch and/or dinner during the week of Thursday, April 30.

In return, we promote partner restaurants before, during and after DOFL, delivering over 19M+ total impressions around this event. That means increased visibility everywhere from social media, TV and radio to outdoor advertising and the DOFL website. We also provide a volunteer host dedicated to filling your venue with diners, plus promotional materials like posters, table tents and check inserts.

And of course, the whole thing benefits a hugely important cause – ending HIV in Middle Tennessee.

MAKING 2026 OUR BIGGEST YEAR YET.

After the success of last year's campaign, over 95% of participating restaurants told us they were likely to return. For 2026, we're actually aiming to add more restaurants, diners and visibility than ever to this important event. Our goal this year is to engage at least 150 local restaurants. See who's already signed up at DiningOutForLife.com/Nashville.

READY TO SIGN UP?
SCAN THE QR



[DININGOUTFORLIFE.COM/NASHVILLE](https://DiningOutForLife.com/Nashville)

NASHVILLESM
CARES
FOR ALL OF US

Over 19 million media impressions

RESTAURANT PARTNER BENEFITS

**TOTAL DIGITAL
IMPRESSIONS**

1.1M

Nashville Scene, Scene Geofencing, DO615, Music City Food and Wine Festival, The Nashvillian, Connect, NPR, The Mix, Websites: Nashville CARES & DOFL

**TOTAL OUTDOOR
AD IMPRESSIONS**

5.8M

Lamar billboards 11+ locations
The Nashville Sign

**TOTAL SOCIAL
IMPRESSIONS**

6.3M

CARES platforms, Volunteer Food Influencers,
NPR, The Mix, Connect

**TOTAL PRINT
IMPRESSIONS**

3.9M

Nashville Scene
The Nashvillian

**TOTAL OTHER
IMPRESSIONS**

62K

CARES eNewsletters, Community Calendars,
Flyers and Posters

**TOTAL RADIO
IMPRESSIONS**

466K

NPR, The Mix

**TOTAL TV
IMPRESSIONS**

1.4M

News 2: Interview with Chef David Andrews

REMEMBER, WE ARE STRONGER TOGETHER.

Thanks in advance for playing a role in this powerful community effort. We'll be sharing more details, next steps and promotional support as we get closer to the event. In the meantime, **signing up early assures your restaurant receives maximal promotion.**

Since 1991, Dining Out For Life® has been benefitting the hospitality industry while raising money to end HIV. Last year's DOFL events generated over \$4.5M across 25 cities across the U.S. and Canada. This Nashville event benefits Nashville CARES specifically.

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DININGOUTFORLIFE.COM/NASHVILLE

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RESTAURANT DONATION BENEFITS

DONATION LEVELS	100% CLUB	PLATINUM	GOLD	SILVER
Percentage of Sales Donated	100%	75%	50%	25%
Logo on DOFL website	✓	✓	✓	✓
Logo on ALL digital ads and e-communication	✓	✓	✓	✓
Logo on printed marketing materials	✓	✓	✓	✓
Restaurant mentioned in all press releases	✓	✓	✓	
Dedicated social media post	✓	✓		
Logo on billboard ads with over a million impressions	✓			
Opportunity to feature chef and/or owner on local TV media	✓			
You will be listed as a sponsor for all events throughout 2026	✓			

Local restaurants throughout the greater Nashville area participate by donating a percentage of proceeds from breakfast, lunch and/or dinner to Nashville CARES. Created in 1991, Dining Out For Life® is a trademarked international fundraiser conducted in more than 50 cities raising more than \$4.5 million for HIV annually. Nashville's Dining Out For Life® event is in its 23rd year. Our goal this year is to include more than 100 restaurants and raise more than \$140,000. Each restaurant donates a minimum of 25% of all food sales during breakfast, lunch and/or dinner.

THURSDAY, APRIL 30, 2026

DININGOUTFORLIFE.COM/NASHVILLE

DIGITAL AND SOCIAL MEDIA



40 YEARS OF NASHVILLE CARES

WHAT IS DINING OUT FOR LIFE?

In the heart of the greater Nashville area, a movement is stirring... one that combines the simple joy of dining with the profound impact of philanthropy. The 23rd annual Dining Out For Life® is a landmark event that has made a significant impact in the battle against HIV in Middle Tennessee.

Dining Out For Life® takes place in 50 cities across North America and raises over \$4.6 million to support those living with or at risk of HIV. This year, we aim to have 60-100 local restaurants participating!

Every dollar donated in the Middle Tennessee region will go to Nashville CARES working in fighting HIV.

DININGOUTFORLIFE.COM/NASHVILLE

Scan if you are a restaurant and want to participate or to see a current list of restaurants where you can dine out and save lives!

NASHVILLE CARES



40 YEARS OF NASHVILLE CARES

DINING OUT FOR LIFE

LIVES. DINE OUT. SAVE LIVES. DINE OUT. SAVE LIVES.

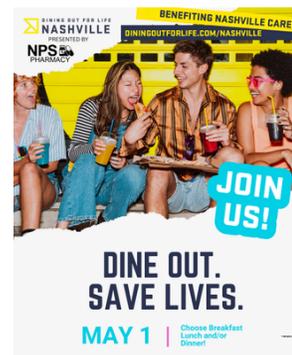
SAVE THE DATE

MAY 1ST

NASHVILLE CARES



DIGITAL AND SOCIAL MEDIA



RECENT PARTICIPATING RESTAURANTS

400 Degrees	Fat Kat Slim's	Margot Café & Bar
417 Union	Fenwick's 300	Marsh House
8 th & Roast	Five Points Pizza:	Mellow Mushroom
615ChuTNeY - A Very Indian Affair	<ul style="list-style-type: none">• East Nashville• West Nashville	Midtown Café
Allen's Smokehouse	Fleet Street Pub	Miel Restaurant
Americano Free Style Tapas	Frankie J's	Mitchell's Deli
Avo	Frothy Monkey:	Mockingbird
B&C Farmers' Market BBQ	<ul style="list-style-type: none">• 12 South• Downtown Franklin• Downtown Nashville• East Nashville• The Nations	Mr. Aaron's Goods
Babo Korean Bar	Fryce Cream:	Music City Sandwich Shop
Bad Idea	<ul style="list-style-type: none">• 12 South• Donelson	Nicky's Coal Fired
Black Abbey Brewing	Germantown Café	Nobles Kitchen & Beer Hall
Black Dynasty	Germantown Pub	Noko
Blue Moon BBQ	Golden Pony	Original Memphis Wings
Bradley's Creamery	Graze	Pancho & Lefty's Cantina:
Burger Republic - Gulch	Henley (@Kimpton Hotel)	<ul style="list-style-type: none">• Melrose• Sylvan Park
Burger Up - East Nashville ONLY	Henrietta Red	Panera Bread
Cafe Cheeserie	Hogwood BBQ	Park Café
Cafe Coco	Homegrown Taproom & Marketplace	Pastaria
Caffe Nonna	Hometown Pizza	Pecker's Bar & Grill
California Pizza Kitchen	Iggy's	Peninsula
Castrillo's Pizza (both locations)	Husk	Pharmacy Burger Parlor & Beer Garden
Chago's Belmont Cantina	International Market	pH Craft Cocktails Nashville
Changnoi Thai Lao Fusion	JB's Pour House	Phat Bites
Chauhan Ale & Masala House	Jefferson's	Pomodoro East
Chipotle	Jeni's Splendid Ice Cream:	Pork Belly Farmhouse
City Fire	<ul style="list-style-type: none">• 12 South• Brentwood• Downtown Nashville• East Nashville• Franklin• Hillsboro• Nations• The Factory• Wedgewood--Houston	Punk Wok
City House	Jewish Cowboy	Red Pony Restaurant
City Winery	Kalamatas - Green Hills	Retro Snow
Clawson's Pub & Deli	Kase x Noko	Roscoe's Smoked Bar-B-Cue
Cousin's Maine Lobster	Le Peep	Santo
Craft Brewed	Lipstick Lounge	SILO
D'Andrews Bakery & Cafe	Lockeland Table	Skye Lounge
Delicias Colombianas	Lola	Stateside Kitchen
Earnest Bar & Hideaway	Lou	Sutler Saloon, The
East Nashville Beer Works	Lyra Nashville	Suzy Wong's House of Yum
East Park Donuts and Coffee	M.L. Rose Craft Beer & Burgers (Cap Hill)	Taco Bamba Taqueria
Eastland Café	Mainstay Restaurant	Tánsuõ
Edley's Bar-B-Que:	Mangia	Tennessee Tater Cakes
<ul style="list-style-type: none">• 12 South• Chattanooga• Donelson• East Nashville• Franklin - Berry Farms• Franklin - The Factory• Gallatin• Nolensville• Sylvan Park	Marche Artisan Foods	The Chef and I
Epice		The Local Distro
etc.		The Pharmacy Burger Parlor & Beer Garden
Etch Restaurant		The Thirsty Goat
EVOriginals		Tio Fun Mexican Munchies
Farm Burger Nashville		Turmeric & Co.
Fat Bottom Brewing		Twilight Tavern