

## **HOW IT WORKS**

THURSDAY MAY 1, 2025

Sign your restaurant up to participate in this one-day fundraiser by completing the Dining Out For Life® restaurant agreement via the **QR code** below or click **HERE** to complete the form.

Dining Out For Life® is promoted heavily and featured in local and regional media. Additional featured editorial coverage may include: print, television, radio and digital media.

On May 1, 2025, thousands of people participate by dining locally - which means Increased business and exposure to new customers! Your business donates 25% to 100% of food sales from breakfast, lunch and/or dinner (with the option to include alcohol sales).

We provide you with a host who is dedicated to filling your restaurant with diners. Your host will also deliver any marketing and promotional materials you need.



SCAN FOR COMMITMENT FORM

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## AS A PARTICIPANT IN DINING OUT FOR LIFE® YOU AGREE TO:

- 1. Contribute to Nashville CARES a minimum of 25% of gross food and non-alcoholic beverage purchases (with the option to include alcohol sales for an extra boost) for all patrons dining on Wednesday, May 1, 2025 (unless another date and amount is authorized in writing by Nashville CARES). This includes dine-in and to-go, with the exception of 3rd party delivery services.
- 2. Allow Nashville CARES to use your restaurant's name, location, and phone number in materials and communications promoting the event.
- 3. Promote the event by displaying provided Dining Out For Life® posters and distributing your choice of provided promotional materials at the restaurant prior to and during the event, promote the event on the restaurant's newsletters and social media marketing for a minimum of one month leading up to and on the day of the event (as applicable).
- 4. Permit Nashville CARES, its volunteers, and staff to help promote your restaurant and invite people to dine that day via our own marketing activities or direct outreach to our constituents. Also, you agree to allow Nashville CARES to promote your restaurant via the Dining Out For Life® website including your restaurant name, phone number, street address and a live link to the restaurant website.

IMPORTANT: You agree to Report your restaurant's final results to Nashville CARES WITHIN ONE WEEK OF THE EVENT, AND NO LATER THAN WEDNESDAY, May 15, 2025. Your report should include Pre-tax gross sales for all patrons served (not just those specifying Dining Out For Life®) which shall be the basis for calculating the contribution due. Also, you agree to mail your contribution to Nashville CARES by May 31, 2025. An Event Sales and Contribution Report form will be provided to you for completion and submission to Nashville CARES.

## IN EXCHANGE, NASHVILLE CARES WILL:

- 1. Promote your restaurant via the Dining Out For Life® website with your restaurant name, phone number, street address and a live link to the restaurant website.
- Coordinate a publicity campaign to promote Dining Out For Life® via local radio, television, print media, social media marketing and email campaigns with more than 50 million impressions.
- 3. Provide attractive, quality event promotional materials that may include posters, table tents, check inserts, invitations, and other printed items.
- 4. Recruit volunteers to invite people to dine at restaurants for Dining Out For Life® on May 1, 2025 (or other day if agreed in writing with Nashville CARES).
- 5. Report overall event results to all participants.

Please note: Your completed form below as signed and executed constitutes a legally binding agreement between you and Nashville CARES.

WE APPRECIATE YOU AND LOOK FORWARD TO WORKING WITH YOU ON THIS EXCITING EVENT TO SUPPORT THE ONGOING WORK OF NASHVILLE CARES IN 2025 AND BEYOND!

DININGOUTFORLIFE.COM/NASHVILLE