



Local restaurants throughout the greater Nashville area participate by donating a percentage of proceeds from breakfast, lunch and/or dinner to Nashville CARES. Created in 1991, Dining Out For Life® is a trademarked international fundraiser conducted in more than 60 cities that raises more than \$4 million for HIV annually. Nashville's Dining Out For Life® event is in its 21st year. Our goal this year is to include more than 60 restaurants and raise more than \$120,000. Each restaurant donates a minimum of 30% of all food sales during breakfast, lunch and/or dinner.

WHEN: Wednesday, May 17, 2023

PRESENTING SPONSOR - \$20,000

- Exclusive branding on outdoor advertising
- Exclusive radio and television spots
- Live remote day of event at a participating restaurant
- Exclusive ad in Nashville CARES newsletter
- Table for 10 at World AIDS Day event on December 1, 2023
- Exclusive mention on Nashville CARES podcast
- Primary positioning on printed material
- Exclusive tent at Food Truck Nation May 17, 2023
- Exclusive Branding on Dining Out for Life golf shirts with sponsorship on sleeve
- Recognition in Nashville CARES Annual Report
- Corporate video with presenting sponsors messaging on Dining Out for Life website
- 4 dedicated social media posts starting April 15, 2023
- Branding on waist aprons
- Company name included to press release sent to local media outlets
- Logo included in eBlasts to over 13,000 Nashville CARES supporters
- Branding and hyperlink prominent on the Dining Out for Life/Nashville and Nashville CARES websites

GOLD FORK SPONSOR- \$15,000

- Recognition in Annual Report
- 6 tickets to World AIDS Day event on December 1, 2023
- 2 dedicated social media posts starting April 15, 2023
- Company name included to press release sent to local media outlets
- Logo included in eBlasts to over 13,000 Nashville CARES supporters
- Branding and hyperlink prominent on the Dining Out for Life/Nashville and Nashville CARES websites

SILVER SPOON SPONSOR - \$7,500

- 1 dedicated social media post after April 15, 2023
- Logo included in eBlasts to over 13,000 Nashville CARES supporters
- Branding and hyperlink prominent on the landing pages of Dining Out for Life/Nashville and Nashville CARES websites

GOURMET SPONSOR [x3] - \$5,000

- Logo included in eBlasts to over 13,000 Nashville CARES supporters
- Branding and hyperlink prominent on the Dining Out for Life/Nashville and Nashville CARES websites

APPETIZER SPONSOR [x5] - \$2,500

- Branding and hyperlink prominent on the Dining Out for Life/Nashville and Nashville CARES websites

[Click to Complete Sponsorship Agreement](#)

WEDNESDAY
MAY 17, 2023

